

EMPLOYMENT

02/11 - 06/14 Creative Web Developer (ASOS.com)

Working within a team of 10-15 developers, work consisted of daily and weekly site refreshes to homepages, landing pages and features across seven sites. Helped with the launch of five international sites and migration of home/landing pages to Sitecore CMS. Assisted with coding of responsive HTML email templates used by the marketing team from within Sitecore to deliver up to 30 marketing emails each week to their international customer base.

10/09 - 02/10 Front End Web Designer (Arcadia - Evans)

Produced all online graphics and emails for Evans fashion brand. Over this busy period 2 to 3 emails were delivered each week with corresponding website graphics. Also helped with site redesign.

10/09 - 01/10 Front End Web Designer/Developer (SpaceNK)

This role was to assist the e-commerce team in delivering all promotional graphics and emails over the Christmas period. HTML emails, banners and site graphics produced. This work was undertaken on days when not at Arcadia.

11/08 - 05/09 Front End Web Designer/Developer (Austin Reed/Country Casuals)

This fixed-term contract was to provide graphics for two online retail stores which were launching new websites in tandem. I also designed and coded HTML emails and online banner advertising. Use of Adobe CS and e-commerce platform from BT Fresca undertaken daily.

05/07 - 10/07 Web/Graphic Designer (The Property Investment Market)

Whilst keeping on freelance work, I took on this full-time position working closely with web developers to maintain and improve our online property exchange. Daily use of Adobe CS and code editors using HTML/CSS creating both online and printed material, including exhibition stands.

1996 - Current Web/Graphic Designer

Over the past 10 years I have produced various work for businesses and associates, creating printed material such as brochures, menus and stationary, designing templates for websites and creating complete company branding. Frequent use of Adobe Creative Suite keep my creative skills to a reliable, professional standard.

My main clients listed below have provided a variety of design briefs, involving print and multimedia work.

SQL Solutions - Frontend website design and production.

D.V.ANT Records - Production of various flyers and posters for club nights by D.V.ANT Records and other promoters.

ServerSeizure - Designing of templates for various websites, with some branding and print work involved.

NorthStar Solutions - Website design plus Flash showreels for creative media company.

The Railway Kitchen & Bar - Full design, production and maintenance of all printed material for gastro pub, plus signage and website.

Cafe Prov - Design, production and maintenance of website, plus regular updates of all menus and P.O.S material.

1992 - 1994 Typesetter/Artworker (Graham King Art & Design)

This is where I first gained a fluent knowledge of QuarkXpress, Photoshop, Illustrator and other publishing software, artworking on various quarterly magazines and supplements for a pharmaceutical organisation, (GLAXO). Keeping to strict deadlines and preparing artwork for print daily.

EDUCATION

January 2004 Flash and Director (London College of Printing)

The use of Flash and Director for multimedia projects. (Introduction level).

June 2003 Publishing on the Web (London College of Printing)

The use of Dreamweaver and Access for multimedia databases. (Intermediate level).

January 2003 Multimedia Design (Lambeth College)

The use of Dreamweaver and Flash for multimedia design. (Intermediate level).

1989 - 1991 HND in Graphic Design (Croydon College of Art)

Variety of subjects including printmaking, photography and publishing. Achieved MERIT +.

1991 - 1992 City & Guilds B&W Photography (Croydon College of Art)

Furthered my abilities in photography. Achieved MERIT +.

1984 - 1989 GCSE's 'C' or above (William Penn Secondary School)

Art & Design (A), Maths (B), Science (B), Computer Studies (A), Geography (C), English (B).

SKILLS AND INTERESTS

I am fully conversant with Adobe packages such as InDesign, Illustrator, Photoshop for outputting work for print and the web. Plus a thorough knowledge of CSS & HTML combined with JQuery/Javascript to build web pages/sites & marketing emails. An all-rounder, comfortable on a Mac or PC.

I am bright, reliable, enthusiastic and perform well under pressure, ensuring deadlines are met.

I have a proven track record of using my initiative and common sense to produce quality design and development to meet clients needs on short and long term projects.

REFERENCES ARE AVAILABLE UPON REQUEST